



SHANA HILLS

COMMUNITY FOCUSED | PASSIONATE | TRUSTED | LEADER

PROFILE

A career Marketing and Entrepreneurial Professional, Shana is native to St. Petersburg, and realizes fulfillment in helping build her **Communities** by strengthening the presence and impact of their respective local businesses.

Her **Passion** to help enable the growth of her partnering business owners, through purposeful collaboration and marketing, has delivered increased profitability and sustainability to her business partners.

As a **Trusted** advisor, Shana provides fluid and adaptive insight from her commitment to continuous development in the ever- evolving market.

For over 10 years, she has employed emerging marketing technologies & techniques to the betterment of her clients as the **Leader** of her own brand, McIntosh Marketing LLC.

In recognition of her efforts, she was awarded the "**Upcoming Businesswoman of the year**" by the African American Chamber of Commerce, Shreveport in 2016

CONTACT

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MENTIONABLE COMMUNITY INVOLVEMENT

Board Member [2015 -2017] Inner City Entrepreneur Institute, Shreveport, LA

Member [2015] African American Chamber of Commerce, Shreveport, LA

President [2017 – Current] St. Petersburg Business League, St. Petersburg, FL

Founding Member [2017] Ladies in Power Foundation, St. Petersburg, FL

SUMMARY EXPERIENCE

Director of Marketing [10 years] Dermatec Direct Medical Supplies, Tampa, FL

Media Marketing & On-air Personality [2 years] FOX KMSS, Shreveport, FL

General Manager [2 years] Eleven Events Center, Shreveport, FL

Founder and President [10 years] McIntosh Marketing, St. Petersburg, FL

KEY EDUCATION BACKGROUND

Auto-CAD Level 1 [2011] Erwin Technical College, Tampa FL

Fundamentals of Marketing Structures [2018] NY Institute of Finance, NY

Digital Product Management Micromasters [2019] Curtin University, Australia

Business Management Micromasters [2020] Indian Institute of Management

CORE SKILLS AND ATTRIBUTES

